Gravitate Health

Find out what Gravitate-Health means for you

What is Gravitate-Health?

Gravitate-Health is a digital health information project that is developing an open-source digital platform with services to improve patients' access to more relevant and understandable information about medicines from trusted sources, delivered via the G-lens® service. It is a Public-Private and collaborative partnership with 45 members from 16 countries, aiming to improve patients' lives.

How does it work?

Gravitate-Health uses trusted information in a focused way—via the G-lens® service—using the electronic product information (ePI, i.e. medicinal product leaflet in an electronic format). For focusing, a subset of health record data (IPS-International Patient Summary) is used. The platform presents users with information that is relevant to them, based on their conditions and preferences. Additional trusted health information can be incorporated to enhance understanding and ensure safer use of medicines. The G-lens® service considers your medication list, allergies, conditions, therapy plan, health goals, personality, lifestyle, etc.

This is not just "another app"

Gravitate-Health demonstrated that G-lens® service can be incorporated in other solutions

A digital platform with G-lens® service will enable citizen empowerment and engagement to stimulate adherence to treatment, safety, and improved quality of life.

What does Gravitate-Health offer?

> A digital tool that provides easy access to medicines information for all;
> User-friendly, personally tailored medicines information from trusted sources, incorporating a search function;
> Additional health information that improves the safe and proper use of medicines;
> Medicines information relevant to personal health conditions and preferences;
> Multi-lingual information for easier understanding of the use of medicines when traveling abroad or having come from abroad;

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'UNDER THE LENS' NEWSLETTER

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What does G-lens® service offer to...

CITIZENS & PATIENTS

Gravitate-Health's G-lens® service improves personal health management and well-being by facilitating:

> easy access to **user-friendly, personally tailored medicines information** based—with your consent—on your medication lists, allergies, conditions, therapy plans, and health goals, available on your smartphone

> relevant and individualized information on medicines from reliable sources, including a search function, provided **in many languages** so that you have access to information in your own language when abroad

> additional health information to support you in **safe and proper use of medicines.**

HEALTHCARE PROFESSIONALS

Informed patients adhere better to treatment plans and experience improved health outcomes. G-lens® service offers to your patients and their caregivers:

> straightforward access to **user-friendly personalized medicines information,** on a smartphone, **from trusted sources,** with a search function to help them discover precisely 'what they are looking for', to make informed decisions

> additional health information to support the **safe and effective use of medicines**

> medicines information in **many languages** to ensure they understand their medication use, even when traveling abroad or having come from abroad.

Also, the G-lens® service

> streamlines patient education, **saving your valuable time,** and

> helps patients to **follow treatment plans,** leading to better health outcomes.

TECHNOLOGY/IT & PHARMACEUTICAL INDUSTRY

Gravitate-Health engages a dynamic community of stakeholders, including pharmaceutical companies, technology firms, small to medium enterprises, and experts in the field ultimately improving patients' lives and promoting safer medication use while also opening new market opportunities.

> For the **Technology/IT industry,** offering a valuable platform to create services to support patient education and engagement and adherence to treatment, to cater for individual needs of patients, regulators and government as well as pharmaceutical industry.

> For the **pharmaceutical industry,** offering a valuable resource to support patient education and engagement and adherence to treatment, helping to streamline the management of treatment plans and enhance overall care efficiency.

GOVERNMENT, POLICYMAKERS, REGULATORS

G-lens® service by facilitating better adherence to treatment plans, significantly contributes to improved population health outcomes. This approach not only supports individual patient care but also strengthens the overall healthcare system, aligning with policy goals for a more efficient, resilient and sustainable healthcare system.

G-lens® service offers to end-users (patients, caregivers, HCPs):

> a digital health tool for **easy access**

> relevant **user-friendly personalized medicines information**

> **proper use** of medicines and enhanced **patient safety**

> medicines information available in **multiple languages** to support patients when traveling abroad

> **time and resource savings** for healthcare professionals and health systems

> better treatment adherence leading to **better health outcomes.**

ACADEMIA – RESEARCH COMMUNITY

Gravitate-Health plays a pivotal role in contributing to understanding health literacy challenges and behavioral challenges:

> empowers academic institutions to explore **new frontiers in digital health,** providing opportunities for interdisciplinary research and real-world data analysis

> facilitates the **exploration of user experience** regarding strategies for and satisfaction with focused information delivery

> enhances **patient adherence to treatment** plans, leading to better health outcomes.

By collaborating with Gravitate-Health, academia can influence the development of solutions that bridge the gap between theoretical research and practical healthcare applications, driving advancements in patient care.